



BUSINESS DEVELOPMENT MISSION TO BRAZIL (SAO PAULO & BELO HORIZONTE)

September 19th — 26th, 2009

June 19th 2009

Dear Friends:

As Chair of the Jay Malina International Trade Consortium of Miami-Dade County (ITC), I am most pleased to invite you to join us in the first Miami-Dade Business Development Mission to South Florida's largest trading partner, Brazil. The delegation will visit the cities of Sao Paulo, in the State of Sao Paulo and Belo Horizonte, in the State of Minas Gerais from September 19th thru September 26th, 2009.

The mission is jointly organized with the Beacon Council, the Brazilian - American Chamber of Commerce of Florida, the Coral Gables Chamber of Commerce, and the Latin American Chamber of Commerce of U.S.A. (CAMACOL). The objectives of this mission are to consolidate and further strengthen trade ties between Miami-Dade County and Brazil, to promote Miami-Dade's excellent infrastructure as a global platform for international trade for companies in Sao Paulo and Belo Horizonte, and to strengthen the cultural ties between our communities. Miami-Dade County and the City of Sao Paulo have been engaged in a Sister City Agreement since 1988.

Brazil is the 10th largest economy in the world with a GDP of approximately \$1.5 trillion. The U.S. is Brazil's single largest trading partner with total trade reaching \$53 billion last year. In 2008, total trade between South Florida and Brazil reached \$13.1 billion (a 22 % increase from 2007). Exports from South Florida to Brazil were \$10.6 billion and imports were \$2.5 billion resulting in a \$8.1 billion trade surplus for South Florida. Miami Custom's District is the main entry port of Brazilian goods into the United States.

During this important mission to Sao Paulo and Belo Horizonte, participants will have the opportunity to meet with high level government officials, receive country briefings, participate in business-to-business matchmaking meetings, and network with businesses and key private sector organizations. Our mission will also coincide with "EXPOSIBRAM" the most important mining trade show in Brazil, to be held in Belo Horizonte from September 21st-24th, 2009.

We are certain the mission will be worthwhile for your business and organization, and we look forward to having you join us on September 19th.

Sincerely,


Natacha Seijas
Chair


J. A. Ojeda Jr.
Executive Director



BUSSINESS DEVELOPMENT MISSION TO BRAZIL (SAO PAULO & BELO HORIZONTE)

SEPTEMBER 19th - 26th, 2009

REGISTRATION DEADLINE IS **FRIDAY, JULY 31st, 2009**

STANDARD PACKAGE INCLUDES

ROUNDTRIP AIRFARE

- Miami - Sao Paulo - Belo Horizonte – Sao Paulo - Miami.

LODGING

(payment must be made directly to the Hotels)

- **4 nights** hotel lodging in **Sao Paulo** with breakfast & taxes included [September 19 - 22, 2009]
- **3 nights** hotel lodging in **Belo Horizonte** with breakfast & taxes included [September 23 - 25, 2009]. Check-out at 3pm on September 26th.

GROUND TRANSPORTATION

- Airport transfers
- Transfer from hotels to official venues.

OFFICIAL MEETINGS

- Meetings with high level government officials
- In-country briefings by the U.S. Embassy and the U.S. Commercial Service
- Business to Business matchmaking meetings

MEALS

- One official networking breakfast
- One official networking lunch

Total estimated cost of mission per participant: **Single \$2,400**

**Non-Refundable and non-transferable
airfare and registration fee per person: **\$1,384**
(to be paid to ITC/TMC by July 31st, 2009)**

[See Registration Form for Details]

HOTEL ACCOMMODATION INFORMATION

Hilton Sao Paulo Morumbi Hotel &
Hotel Mercure Lourdes in Belo Horizonte

Upon registration, each participant will receive information to make the reservations at a special discounted rate in each hotel.

ENTRY REQUIREMENTS - VISA

U.S. citizens require a valid **passport** (valid for at least 6 months prior to the expiration date) and a **business visa** for entry into Brazil. Non-US citizens please contact the Brazilian Consulate in Miami.

For additional information regarding visa or travel, please contact:

Consulate General of Brazil
80 S.W. 8th Street, Suite 2600
Miami, FL 33130

Tel: 305-285-6200; Fax: 305-285-6229
www.brazilmiami.org

QUICK FACTS ABOUT BRAZIL

The unit of currency for Brazil is the Real (R\$). Major credit cards are widely accepted. Brazil is one hour ahead of Miami. For recommended vaccinations please visit the website of the Center for Disease Control and Prevention: www.cdc.gov or consult with your personal physician.

If you have any additional information about this mission to Brazil, please contact:

Maria Dreyfus-Ulvert

Trade Development Specialist
The Jay Malina International Trade Consortium
111 N.W. First Street, 25th Floor, Suite 2560
Miami, FL 33128

Tel: 305-375-3885; Fax: 305-679-7895
E-Mail: mdreyfu@miamidade.gov; www.miamidade.gov/itc



BUSINESS DEVELOPMENT MISSION TO BRAZIL (SAO PAULO & BELO HORIZONTE)



SEPTEMBER 19th - 26th, 2009

PARTICIPANT INFORMATION & PROFILE

(Please complete and return this form to the ITC with payment)

PERSONAL INFORMATION

First Name: _____ Last Name: _____ Suffix: _____

[Name as it appears on your passport]

Nationality: _____ Passport Number: _____ DOB: _____

(Required by Hotel)

Address: _____

ORGANIZATIONAL PROFILE

Company name: _____

Your Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-Mail: _____ Website: _____

Business Phone: _____ Mobile Phone: _____

Year Established: _____ Number of Employees: _____ Annual Sales: _____

INDUSTRY SECTOR [Please check the sector that applies]

- | | |
|------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Aircraft & Jet engines parts/components | <input type="checkbox"/> Telecommunications Equipment (Landline and Celular phones) |
| <input type="checkbox"/> Medicine & Medical Equipment | <input type="checkbox"/> Computer, Computer Parts & Equipment |
| <input type="checkbox"/> Environmental Equipment and Services | <input type="checkbox"/> Mining Equipment |
| <input type="checkbox"/> Agro-industry | <input type="checkbox"/> Import/Export general merchandise (i.e. footwear, furniture, stones, etc.) |
| <input type="checkbox"/> Education & Tourism | |

INDICATE YOUR MAIN OBJECTIVE FOR PARTICIPATING IN THIS MISSION: ☐ Buying ☐ Selling ☐ Other

DESCRIBE YOUR COMPANY PRODUCTS OR SERVICES: _____

INDICATE THE AGENCIES/BUSINESSES YOU WOULD LIKE TO MEET DURING THIS MISSION: _____

IMPORTANT!

Please attached a paragraph of your biographical information and a recent passport-sized photograph. The information provided will be used in the delegates mission brochure.



**BUSINESS DEVELOPMENT MISSION TO BRAZIL
(SAO PAULO & BELO HORIZONTE)**
September 19th - 26th, 2009



PARTICIPANTS REGISTRATION FORM
(Please complete and return this form with payment to the ITC)

First Name: _____ Last Name: _____ Suffix: _____
[As it appears on your passport]

Signature: _____ Date: _____

A. ROUND-TRIP AIRFARE - COST PER PERSON MIAMI - SAO PAULO - BELO HORIZONTE - SAO PAULO - MIAMI Please indicate your seating preference <input type="checkbox"/> Aisle <input type="checkbox"/> Window	STANDARD COST	PARTICIPANT'S COST
Economy Class ticket on TAM Airlines (including possible fare adjustments)	\$704	
B. REGISTRATION FEE PER PARTICIPANT [Includes briefing, transportation, meetings, group translations, offered meals, possible currency fluctuations, surcharges and administrative costs]	\$680	
C. TRANSLATION SERVICES FOR BUSINESS MATCHMAKING (IF REQUESTED) 1. \$ 65/hour fee for translations services in Sao Paulo 2. \$ 70/hour fee for translation services in Belo Horizonte		
D. ADDITIONAL CHARGES - IF APPLICABLE * SEE "IMPORTANT MISSION INFORMATION" BELOW		
GRAND TOTAL [A + B + C + D]		
LODGING TO BE PAID DIRECTLY TO THE HOTEL Includes room, breakfast and applicable taxes		
HILTON SAO PAULO MORUMBI HOTEL Hotel cost for single occupancy at \$164 per room x 4 nights [September 19 - 22, 2009] Hotel cost for double occupancy at \$189 per room x 4 nights [September 19 - 22, 2009]	\$656 \$756	
HOTEL MERCURE LOURDES, BELO HORIZONTE Hotel cost for single/double occupancy at \$120 per room x 3 nights [September 23 - 25]	\$360	

METHOD OF PAYMENT: ☐ CHECK ☐ CREDIT CARD (Complete & return attached credit card authorization form)

AMOUNT ON CHECK: _____ **CHECK #:** _____

TO REGISTER, PLEASE COMPLETE AND RETURN THIS FORM AND THE PARTICIPANTS' PROFILE [ONE PER PERSON]. MAKE YOUR CHECK PAYABLE TO: TRADE MISSION CENTER OF THE AMERICAS, INC. (A 5% OF FACE AMOUNT OF CHECK WILL BE CHARGED FOR NON-SUFFICIENT FUND (BAD) CHECKS.)

DETACH AND SEND COMPLETED REGISTRATION PACKAGE TO:
THE JAY MALINA INTERNATIONAL TRADE CONSORTIUM [ITC] OF MIAMI-DADE COUNTY.
MAILING ADDRESS: 111 NW First Street, 25th Floor, Suite 2560, Miami, FL 33128. TEL: 305-375-5808; FAX: 305-679-7895.

IMPORTANT MISSION INFORMATION!

The number of participants is limited to 20, on a first-come-first-served basis. Airfare cost and registration fee are non-refundable and non-transferable after payment.

The following additional charges also apply:

- A. \$150 for all deviations from official travel dates.
- B. \$150 for participants making their own travel or separate lodging arrangements or both.
- C. \$150 for participants traveling to one city only.
- D. \$150 late registration fee for participants filing after July 31st, 2009.

Your signing of this registration form binds you to all the terms and requirements of this mission. ITC reserves the right of cancellation and the right to change the mission program/ itinerary on-site, based on unforeseen circumstances. Participants agree, at all times and hereafter, to hold harmless and indemnify the ITC, TMC, its staff and Board of Directors, contributing organizations, sponsors, agents, affiliates and volunteers from errors, omissions, or actions that may result from this mission.



JAY MALINA INTERNATIONAL TRADE CONSORTIUM OF MIAMI-DADE COUNTY

111 NW First Street, Suite 2560
Miami, FL 33128
Tel: 305-375-5808; Fax: 305-679-7895

CREDIT CARD AUTHORIZATION FORM (Airfare and Registration only)

(Please complete and return this form to the address provided above)

I,,
(Name as appears on credit card)

hereby authorize **Miami-Dade County - ITC Trust Fund** to charge my credit card for:

.....
(Reason for credit card charge)

Additional information for your reference regarding the charge:

.....

Indicate type of credit card:

☐ American Express ☐ MasterCard ☐ Visa

Credit card number:

Security code:
(3 digit code on reserve side of MasterCard or Visa) **OR** (4 digit code on front side of American Express Card)

Expiration date: Total amount to be charged.....

Billing address (as provided to issuing bank):

.....

City: State: ZipCode:

Phone:..... Fax: E-Mail:

Cardholder's Signature: Date:

By signing this form, cardholder acknowledges receipt of services described above for the total amount shown and agrees to perform the obligations set forth in the Cardholder's agreement with the issuer.

FOR OFFICE USE:

Date Received: Approved By: